

CONTRACT



KSKN
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

<u>Contract / Revision</u>	<u>Alt Order #</u>
1318047 /	08428169

<u>Product</u>	PIOTROWSKI 4 CONG ID	
<u>Contract Dates</u>	<u>Estimate #</u>	
10/25/16 - 11/01/16	4494	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Piotrowski for Idaho / POL	10/26/16 / 10/26/16	

And:

Hamburger Gibson Creative / POL
1322 G Street SE
Washington, DC 20003

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
KSKN	Kristen Waskie	Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
	792	822
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
20774AG	108088	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/27/16	10/31/16	EN M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				4	\$40.00				
N 2	All	10/27/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				4	\$10.00				
N 3	All	10/27/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				4	\$10.00				
N 4	All	10/27/16	10/31/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				5	\$10.00				
N 5	All	10/27/16	10/31/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				4	\$20.00				
N 6	All	10/27/16	10/31/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				4	\$20.00				
N 8	All	10/27/16	10/31/16	PA (M-F)	7:00 PM-8:00 PM		:30				NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				5	\$30.00				
N 9	All	10/27/16	10/31/16	LN (M-F)	10:00 PM-10:30 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				2	\$150.00				
N 10	All	10/27/16	10/31/16	M-F 1030p-11p	10:35 PM-11:00 PM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				5	\$50.00				
N 11	All	10/27/16	10/31/16	M-F 11p-12x	11:00 PM-12:00 AM		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	M--TF--				5	\$20.00				
N 12	All	10/29/16	10/29/16	Sa 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		10/29/16	10/29/16	Sa				1	\$10.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrBCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Plotrowski for Idaho / PO	10/26/16 / 10/26/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$10.00				
N 13	All	10/29/16	10/29/16	Sa 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$10.00				
N 15	All	10/30/16	10/30/16	Sun Prime A	8:00 PM-9:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$30.00				
N 16	All	10/30/16	10/30/16	Su 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$10.00				
N 17	KSKN	10/27/16	10/31/16	PA (M-F)	7p-8p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---TF--				2	\$30.00				
Week:		10/31/16	11/06/16	M-----				1	\$30.00				
Totals								0.00				49	\$1,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	30	\$830.00	(\$124.50)	\$705.50
10/31/16 - 10/31/16	19	\$570.00	(\$85.50)	\$484.50
Totals	49	\$1,400.00	(\$210.00)	\$1,190.00

Signature: _____ Date: _____

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